

# WHAT MAKES A GOOD PRESENTATION

*Teachers make presentations every time they introduce a new topic, but presentations are another great way to practice team work, and public speaking for students, it may help to review contents or to share information with the rest of the class. These are tips to get a good presentation:*

- Start making eye contact with everyone in the audience and smile.
- Including objectives and aims at the introduction.
- Effective organization (well-structured: introduction, core and conclusion).
- Visually attractive, use realia, videos, pictures...
- On topic, centred, use KEY concepts.
- Adequate pace and rhythm.
- Avoiding speeding up. It is easy to do so when we are nervous.
- The three C's: Be Concise, be Cooperative and Compromise.
- Make it engaging:
  - Good use of body language and intonation.
  - Be careful not to give the back as reading from the screen!
  - Make eye contact.
  - When possible, make it personal, emotional to engage the audience.
  - Adapted to the audience.
- Use a **punchy ending**, make the last piece count! Use a famous quote, a something funny that tries to explain an important point; asking an open challenging question that relates to the students' personal lives that lead to a debate... Finishing in an unexpected point is also very effective. The main purpose of the punchy ending is to make people remember the very last part of your presentation.
- Most interesting was the TED talk "[Why it is time to forget the pecking order at work?](#)" by Margaret Heffernan. She refers to the talented ones, that like to work in an individual way, as *super chickens*, and basically claims that things work better if there is effective team work, that's the key to success, and this is achieved by social connections, getting to know each other, learning to get and give help and a good deal of empathy. If everyone has value, sharing their own strengths is how the group gets stronger. That is social support! And on the other hand, "bringing out the best from others is how we really get the best from ourselves".